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For Immediate Release

CPPF's Poly Trolley Receives First Place in National Competition

Cal Poly Pomona Foundation, Inc.'s (CPPF) Poly Trolley received first place in the National Association of College and University Food Services (NACUFS) 2014 Loyal E. Horton Dining Awards.

The annual Loyal E. Horton Dining Award is a prestigious honor that celebrates and recognizes exemplary campus dining services throughout the country. In college and university culinary arts, the ultimate professional tribute is a NACUFS Loyal E. Horton Dining Award.

"Receiving first place in the Loyal E. Horton competition is a huge triumph for our dining services department and the entire Foundation," states Executive Director Paul Storey. "We are proud to consistently give the campus community an award-winning dining program."

CPPF entered the Poly Trolley under the "Retail Sales–Single Concept" category, which is open to any single, stand-alone unit that is not part of a marketplace concept.

Applicants had to send a comprehensive book filled with detailed descriptions, examples, and photographs of the unit and were required to address a number of topics, including the menu, facility design, merchandising, marketing, nutrition, and sustainability. Poly Trolley personnel and the CPPF marketing department worked on the 60-page project for nearly two months.

"We ensured that our entry was modern and defined," states Marketing Director Edwin Santiago. "We highlighted all of the Poly Trolley's notable features, including its advanced technology, cutting-edge design, unique menu, and the fact that it has the first mobile Starbucks Signature operation in the country."

CPPF competed against a number of prestigious schools throughout the nation. Following CPPF's first place position is Carleton University (Ottawa, Ontario), Stanford University, and the University of California, San Diego.

CPPF will be honored at the NACUFS national conference held in Baltimore, Maryland in mid-July. All entries will be on display during the event and CPPF will be publicly recognized at the dining awards

luncheon. Dining Services Director Aaron Neilson, Marketing Director Edwin Santiago, and Poly Trolley Manager Anthony Iniguez will attend the national conference to accept the award.

“The Poly Trolley is truly a groundbreaking mobile dining venue that we are all extremely proud of,” states Dining Services Director Aaron Neilson. “It is an incredible honor to receive national recognition for a project that we have all worked so hard for.”

For more information about the Loyal E. Horton Dining Awards, please visit <http://www.nacufs.org/recognition-dining-awards>.

For more information about the Poly Trolley and to view a short documentary, please visit <http://www.polytrolley.com>.

To view and download photos of the Poly Trolley, please visit <http://cppfoundation.zenfolio.com/thepolytrolley>.

Cal Poly Pomona Foundation, Inc. is a Section 501 (c) (3) nonprofit organization that operates as a recognized auxiliary of the California State University.